

Simmons Named Among World's Best Banks by Forbes - July 22, 2020

PINE BLUFF, Arkansas – Simmons has been named to Forbes magazine's list of The World's Best Banks for 2020, ranking in the top 20 banks in the U.S. In total, 23 countries were represented on the list of 450 banks.

To produce its rankings, Forbes partnered with market research firm Statista to survey more than 40,000 customers around the world for opinions on their current and previous banking relationships. Customers' general satisfaction was assessed, along with key attributes like trust, fees, digital services and financial guidance.

"With 100-plus years of community bank heritage, providing quality financial services backed by strong relationships is part of Simmons' DNA," said George Makris, Jr., chairman and CEO of Simmons Bank. "We are honored by this recognition and proud to continue building on a legacy of serving our customers and communities with excellence."

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily and today operates more than 200 branch locations throughout Arkansas, Illinois, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas, with total consolidated assets of \$20.8 billion as of March 31, 2020. For more information, visit www.simmonsbank.com.

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