

Simmons First National Corporation to Host Investor Day - November 13, 2017

PINE BLUFF, Arkansas – Simmons First National Corp. today announced that it will hold an Investor Day presentation on Tuesday, November 14, 2017, beginning at 8:00 am CT. During the event, members of the Company's management will provide information to investors about Simmons and its various lines of business. The general public is invited to access a live webcast of the presentation, which will be available through the Investor Relations page of Simmons' website (www.simmonsbank.com).

About Simmons First National Corporation

Simmons is a financial holding company headquartered in Pine Bluff, Ark., with total assets exceeding \$14 billion. The company, directly and through its subsidiaries, offers comprehensive financial solutions delivered with a client-centric approach throughout Arkansas, Colorado, Kansas, Missouri, Oklahoma, Tennessee, and Texas. The company's common stock trades on the NASDAQ Global Select Market under the symbol "SFNC."

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FOR MORE INFORMATION, CONTACT:

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