

Simmons First National Corporation Declares \$0.25 Per Share Dividend - November 29, 2017

Pine Bluff, Arkansas - Simmons First National Corp.'s (NASDAQ-GS: SFNC) board of directors declared a regular \$0.25 per share quarterly cash dividend payable Jan. 2, 2018, to shareholders of record Dec. 15, 2017. This dividend represents a \$0.01 per share, or 4.2 percent, increase above the dividend paid for the same period last year.

Simmons First National Corp. is a financial holding company, headquartered in Pine Bluff, Ark., with total assets of \$9.5 billion as of September 30, 2017 and proforma assets of approximately \$14.9 billion conducting financial operations throughout Arkansas, Colorado, Kansas, Missouri, Oklahoma, Tennessee and Texas. The company, directly and through its subsidiaries, offers comprehensive financial solutions delivered with a client-centric approach. The company's common stock trades on the NASDAQ Global Select Market under the symbol "SFNC."

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