

Simmons First National Corporation Declares \$0.25 Per Share Dividend - February 28, 2017

Simmons First National Corp.'s (NASDAQ-GS: SFNC) board of directors declared a regular \$0.25 per share quarterly cash dividend payable April 3, 2017, to shareholders of record March 15, 2017. This dividend represents a \$0.01 per share, or 4.2 percent, increase above the dividend paid during the previous quarter.

Simmons First National Corp. is a financial holding company, headquartered in Pine Bluff, Ark., with total assets of \$8.4 billion conducting financial operations throughout Arkansas, Kansas, Missouri and Tennessee. The company through its subsidiaries offers comprehensive financial solutions delivered with a client-centric approach. The company's common stock trades on the NASDAQ Global Select Market under the symbol "SFNC."

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