Simmons First National Corporation Announces Third Quarter Earnings Release Date and Conference Call - September 20, 2018

PINE BLUFF, Ark. - Simmons First National Corp. (NASDAQ-GS: SFNC) today announced it expects to release third quarter 2018 earnings after market close on Monday, October 22. Management will conduct a live conference call to review this information beginning at 9:00 a.m. CDT on Tuesday, October 23. Those interested can listen to this call by dialing toll-free 1-866-298-7926 (United States and Canada only) and asking for the Simmons First National Corp. conference call, conference ID 7878976. In addition, the call will be available live or in recorded version on the company's website at www.simmonsbank.com.

Simmons First National Corp. is a financial holding company, headquartered in Pine Bluff, Ark., with total assets of \$16.2 billion as of June 30, 2018 conducting financial operations in Arkansas, Colorado, Kansas, Missouri, Oklahoma, Tennessee and Texas. The company, directly and through its subsidiaries, offers comprehensive financial solutions delivered with a client-centric approach. The company's common stock trades on the NASDAQ Global Select Market under the symbol "SFNC."

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