

Simmons First National Corporation Announces Third Quarter Earnings Release Date and Conference Call - September 20, 2017

Simmons First National Corp. (NASDAQ-GS: SFNC) today announced it expects to release third quarter 2017 earnings at 5:00 p.m. CDT on Sunday, Oct. 22. Management will conduct a live conference call to review this information beginning at 9:30 a.m. CDT on Monday, Oct. 23. Those interested can listen to this call by dialing toll-free 1-866-298-7926 (United States and Canada only) and asking for the Simmons First National Corp. conference call, conference ID 84536260. In addition, the call will be available live or in recorded version on the company's website at www.simmonsbank.com.

Simmons First National Corp. is a financial holding company, headquartered in Pine Bluff, Ark., with total assets of \$9.1 billion conducting financial operations throughout Arkansas, Kansas, Missouri and Tennessee. The company, directly and through its subsidiaries, offers comprehensive financial solutions delivered with a client-centric approach. The company's common stock trades on the NASDAQ Global Select Market under the symbol "SFNC."

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