

Simmons First National Corporation Announces Fourth Quarter Earnings Release Date and Conference Call - January 5, 2017

Simmons First National Corp. (NASDAQ-GS: SFNC) today announced it expects to release fourth quarter 2016 earnings after the market closes on Wednesday, Jan. 18. Management will conduct a live conference call to review this information beginning at 11 a.m. CST on Thursday, Jan. 19. Those interested can listen to this call by dialing toll-free 1-866-298-7926 (United States and Canada only) and asking for the Simmons First National Corp. conference call, conference ID 46453886. In addition, the call will be available live or in recorded version on the company's website at www.simmonsbank.com.

Simmons First National Corporation is a financial holding company, headquartered in Pine Bluff, Ark., with total assets of \$8.2 billion conducting financial operations throughout Arkansas, Kansas, Missouri and Tennessee. The company through its subsidiaries offers comprehensive financial solutions delivered with a client-centric approach. The company's common stock trades on the NASDAQ Global Select Market under the symbol "SFNC."

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