

Simmons First National Corporation Announces First Quarter Earnings Release Date and Conference Call - April 3, 2017

Simmons First National Corp. (NASDAQ-GS: SFNC) today announced it expects to release first quarter 2017 earnings after the market closes on Wednesday, April 19. Management will conduct a live conference call to review this information beginning at 11 a.m. CDT on Thursday, April 20. Those interested can listen to this call by dialing toll-free 1-866-298-7926 (United States and Canada only) and asking for the Simmons First National Corp. conference call, conference ID 2974437. In addition, the call will be available live or in recorded version on the company's website at www.simmonsbank.com.

Simmons First National Corporation is a financial holding company, headquartered in Pine Bluff, Ark., with total assets of \$8.4 billion conducting financial operations throughout Arkansas, Kansas, Missouri and Tennessee. The company through its subsidiaries offers comprehensive financial solutions delivered with a client-centric approach. The company's common stock trades on the NASDAQ Global Select Market under the symbol "SFNC."

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