

# Simmons Bank Purchases Land to Establish Second Branch in White Hall - January 21, 2021

WHITE HALL, Ark. – Simmons Bank announced plans to construct a second bank branch in White Hall on the recently acquired 2.24 acres of land located at the northeast corner of Robin Road and Sheridan Road. The future location at 1308 Robin Road will complement the bank's current White Hall branch located at 8107 Dollarway Road and add another access point for customers' convenience. Subject to regulatory approval, Simmons Bank will begin construction on the new branch in 2021 with plans to open in early 2022.

"The support and growth of our customer base in White Hall has been outstanding and we're proud to meet that growing demand for our services by adding a second location. We have called Jefferson County home for over a century and it is an honor to be a part of our continued growth here," said Daniel Robinson, regional community president for Simmons Bank in Pine Bluff.

Simmons Bank began as a small community bank in Pine Bluff, Arkansas more than 100 years ago. In 2020, Simmons Bank continued its history of support in the community with a gift of \$1 million to support the Arkansas Children's Hospital Pine Bluff Clinic in association with Jefferson Regional and an additional \$1 million to support the new Dr. Josetta Wilkins Jefferson County Health Unit and the Sergeant Elga Lee Roberts Jefferson County Veteran's Services Office in Pine Bluff.

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## About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily and today operates more than 200 branch locations throughout Arkansas, Illinois, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas, with total consolidated assets of \$21.4 billion as of Sept. 30, 2020. For more information, visit <https://simmonsbank.com>.

## FOR MORE INFORMATION CONTACT:

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