Simmons Bank Promotes Veteran Bankers Daniel Robinson and Reggie Rose to Lead Arkansas Community Markets - April 26, 2022

(Pine Bluff, Ark.) – Simmons Bank announced today the promotions of veteran bankers Daniel Robinson and Reggie Rose to lead the bank's Arkansas Community markets.

As East Arkansas division president, Robinson will oversee Paragould, Jonesboro, Weiner, Searcy, Cabot, Pine Bluff, White Hall, Lake Village, Monticello, Dermott, Hamburg, Star City and Dumas communities. Robinson previously served as regional community president with responsibility for South-Central Arkansas. In 2020, he was recognized by Arkansas Business as a "40 under 40" honoree.

As West Arkansas division president, Rose will oversee El Dorado, Marshall, Clinton, Conway, Fort Smith, Clarksville, Russellville, Charleston, Ozark, Mountain View, Benton, Bryant, Strong, Hensley and Hot Springs. Rose most recently served as regional community president for North Central Arkansas. From 2010-2018, he served as chairman of the Conway Advertising and Promotion Commission and, in 2020, was appointed to a seven-year term on the Conway Corporation Board of Directors. Rose is a graduate of Leadership Arkansas Class XIII.

"Daniel began his career with Simmons Bank nearly 20 years ago and during that time has achieved a distinguished track record of success," said Freddie Black, EVP, chief community banking officer. "Reggie demonstrated his commitment to the community throughout the pandemic as he supported numerous small businesses through the PPP process. Daniel and Reggie share a passion for serving their clients and communities and we are delighted to have them lead our Arkansas Community markets."

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About Simmons Bank

Simmons Bank is a wholly owned subsidiary of Simmons First National Corporation (NASDAQ: SFNC), a Mid-South based financial holding company. Simmons Bank operates approximately 200 branches in Arkansas, Missouri, Tennessee, Texas, Oklahoma and Kansas. Founded in 1903, Simmons Bank offers comprehensive financial solutions delivered with a client-centric approach. Simmons Bank was named to *Forbes* list of "America's Best Banks" in 2022 and in 2021 was named to Forbes list of "World's Best Banks" for the third consecutive year. Additional information about Simmons Bank can be found on our website at simmonsbank.com, by following @Simmons_Bank on Twitter or by visiting our newsroom.

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