

# Simmons Bank Promotes Kent Bridger to Community President - October 3, 2017

JONESBORO, Ark. – Simmons Bank announced the promotion of Kent Bridger to the position of community president. Bridger has served as community banker at Simmons Bank since 1996.

“We are happy to welcome Kent to his new role,” said Freddie Black, Arkansas regional chairman for Simmons Bank. “His involvement and personal connections within the Jonesboro community will be an asset as community president.”

A lifelong resident of Jonesboro, Bridger graduated with a Bachelor of Science in accounting from Arkansas State University in Jonesboro. He is a certified public accountant and graduate of the Southwestern Graduate School of Banking in Dallas and Barrett Graduate School of Banking Commercial Lending Academy in Memphis. Prior to joining Simmons Bank, Bridger served as a CPA for Goad and Company, PLLC. He is a member of the Jonesboro Chamber of Commerce and serves on the boards of the Nettleton Education Foundation and St. Bernards Foundation Advocates.

## About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$9.1 billion in assets with 150 branch locations throughout Arkansas, Kansas, Missouri and Tennessee. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>

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