Simmons Bank Presents $50,000 to Junior Achievement at #GivingTuesday Press Conference - November 27, 2018

LITTLE ROCK, Ark. – On #GivingTuesday, Simmons Bank presented a $50,000 check to Junior Achievement USA (JA USA) at a news conference in the Simmons Tower lobby in downtown Little Rock. Jena Compton, Simmons Bank's executive vice president and chief people and marketing officer, made the announcement.

The bank's donation, which will fund work-readiness and financial literacy skills for children across Simmons' seven-state footprint, was made in honor of associates who volunteered in their local communities earlier this fall.

"Simmons accepted dozens of charity nominations from our associates for today's gift," said Compton. "Junior Achievement was selected because its work aligns seamlessly with Simmons' mission to pass on financial knowledge and education to the next generation."

"Junior Achievement programs have been proven to increase our students' understanding and confidence when it comes to financial concepts," said Jack Kosakowski, president and CEO of Junior Achievement USA. "The support of Simmons Bank is essential to helping JA reach more young people with critical programs that better prepare them for successful futures."

In September 2018, associates across the bank's footprint participated in "Simmons Service Month," a companywide initiative to encourage volunteerism across its 109 communities. To further support associates' efforts, Simmons Bank committed to make a charitable donation up to $50,000, based on hours volunteered.

Nearly 4,500 volunteer hours were donated by 1,288 Simmons Bank associates, impacting more than 150 nonprofits.

Simmons associates who donated 15 or more volunteer hours in September also received $150 for charities of their choice. These top volunteers raised a combined $4,200 for charities across Simmons' footprint.

"At Simmons, our vision is to positively impact the places where we live and work," said Compton. "We are tremendously proud of our associates' passion for their communities, and as a company we want to do everything we can to amplify their efforts to give back."

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately $16.3 billion in assets (as of Sept. 30, 2018) and today operates approximately 200 branch locations throughout Arkansas, Colorado, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit http://www.simmonsbank.com/.

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