

Simmons Bank Open New Branch in Fayetteville

A grand opening tailgate party will take place at the new location on Friday, Oct. 7, from 11 a.m. until 1:30 p.m. with a ribbon-cutting ceremony occurring at noon. Hamburgers and hot dogs will be served, and one attendee will take home a pair of tickets to see the Arkansas Razorbacks play the Alabama Crimson Tide on Oct. 8 in Fayetteville.

The new branch expands the regional footprint of Simmons Bank with more than 140 locations across Arkansas, Kansas, Missouri and Tennessee.

About Simmons Bank:

Simmons Bank (Member FDIC) is an Arkansas state-chartered bank that started as a community bank in 1903. Through the decades, Simmons has expanded its products and services, offering personal and business banking, wealth management services and a renowned low-rate credit card. Simmons has grown steadily to almost \$7.5 billion in assets as of June 30, 2016, with about 200 branch and ATM locations throughout Arkansas, Kansas, Missouri and Tennessee. It is the subsidiary bank for Simmons First National Corp., a publicly traded bank holding company headquartered in Pine Bluff, Ark. For more information, visit www.simmonsfirst.com.

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