

# Simmons Bank Names Veteran-Banker Paul Craig as Nashville Market President - May 6, 2021

Nashville, Tenn. – Simmons Bank announced today the addition of veteran-banker Paul Craig as its market president for Nashville, Tennessee. Craig will be responsible for overall market strategy and overseeing all revenue lines for one of the fastest-growing markets in Simmons Bank's six-state footprint. He will report to Matt Reddin, chief banking officer for Simmons Bank.

"Paul is a seasoned banker and his diverse background and depth of his experience makes him a perfect fit to lead our growing Nashville franchise," said Reddin. "We look forward to Paul taking the helm and continuing to deepen relationships with our growing team and client base."

With 10 years of banking experience across a 30-year career in accounting and real estate, Craig most recently served as the senior vice president and director of corporate development at FirstBank in Nashville. A Lipscomb University alumnus, Craig graduated with a Bachelor of Science degree in accounting. He served as a member of the board of directors of Franktown Open Hearts, a non-profit organization which provides mentorship and education experiences for underserved youth.

Craig currently serves as a member of the board of directors for the Junior Achievement of Middle Tennessee chapter, an organization dedicated to preparing young people to succeed through financial education. He is the proud father of three children and has been a Nashville area resident for more than 30 years.

Simmons Bank is the title sponsor of the PGA TOUR's Korn Ferry Tour event – the [Simmons Bank Open for the Snedeker Foundation](#). Founded in 2012 by FedExCup Champion and nine-time PGA TOUR winner Brandt Snedeker and his wife Mandy, the Snedeker Foundation supports a variety of social and athletic endeavors in middle Tennessee. May 6–9, 2021 the tournament is being hosted at The Grove in College Grove and is operated by the Tennessee Golf Foundation, a nonprofit organization that promotes golf and its life-enhancing values statewide. More information on the Simmons Bank Open for the Snedeker Foundation can be found at [www.simmonsbankopen.com](http://www.simmonsbankopen.com)

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## About Simmons Bank

Simmons Bank is a wholly owned subsidiary of Simmons First National Corporation (NASDAQ: SFNC), a Mid-South based financial holding company with \$23.3 billion in assets as of March 31, 2021. Simmons Bank operates 198 branches, including 68 in Arkansas, 48 in Missouri, 33 in Tennessee, 23 in Texas, 20 in Oklahoma and 6 in Kansas. Founded in 1903, Simmons Bank offers comprehensive financial solutions delivered with a client-centric approach. Simmons Bank was recently named to *Forbes* magazine's list of "[World's Best Banks](#)" for the second consecutive year and ranked among the top 30 banks in *Forbes*' list of "[America's Best Banks](#)" for 2021. Additional information about Simmons Bank can be found on our website at [simmonsbank.com](http://simmonsbank.com), by following [@Simmons\\_Bank](#) on Twitter or by visiting our [newsroom](#).

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