

Simmons Bank Names Senior Vice President and Regional Retail Manager for Tennessee - March 7, 2019

NASHVILLE, Tenn. – Simmons Bank has named Martin Schrodt senior vice president and regional retail manager for Tennessee. Schrodt will oversee retail banking strategy and performance for Simmons' 46 Tennessee retail branches.

"Martin's talent for maximizing operational excellence and motivating teams is truly outstanding, and is backed by a track record of 24 years," said Franklin Shirrell, executive vice president and chief retail officer at Simmons Bank. "His service-oriented leadership will be a tremendous asset to his coworkers, customers and community."

Schrodt previously served as regional executive and vice president of retail and small business banking at PNC Bank, and as vice president and retail market manager at Regions Bank. Most recently, Schrodt served as senior vice president and chief operating officer at Arkansas Federal Credit Union, where he oversaw front-line business and consumer banking areas, including deposit operations and the Call Center.

Martin served on the board of the Cherokee Area Council of the Boy Scouts of America for nearly 10 years and has been an active volunteer of the Ronald McDonald House in both Little Rock, Arkansas and Chattanooga, Tennessee.

An alumnus of the University of Kentucky, Schrodt also holds leadership certifications from Gap International and the University of Chattanooga.

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$16.5 billion in assets (as of Dec. 31, 2018) and today operates approximately 200 branch locations throughout Arkansas, Colorado, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>.

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