

# Simmons Bank Names SBA Regional Manager of Sales and Business Development - May 8, 2019

LITTLE ROCK, Ark. – Simmons Bank has named Itzel Meador Small Business Administration (SBA) regional manager of sales and business development for its eight-state footprint. Meador’s responsibilities include SBA loan production, oversight of Simmons’ SBA lending processes and customer experience.

Meador brings more than 20 years of experience to her role at Simmons, having previously served as vice president in the commercial lending group at Regions Bank in Arkansas. Prior to that, Meador served as senior vice president at Arkansas Capital Corporation, a nonprofit lending company that specializes in SBA lending.

“Itzel’s passion for serving small business owners is unparalleled and is backed by outstanding experience in the Arkansas market,” said Mark Wilson, Simmons Bank director of small business lending. “She is a tremendous asset to our customers and team, and her expertise will further solidify Simmons’ position as a top 100 SBA lender in the country.”

Meador’s hiring coincides with National Small Business Week, an SBA-hosted event that highlights the impact of small businesses, their owners and their employees.

A graduate of the University of Texas in Dallas, Meador is a member of the North Little Rock Chamber of Commerce and serves as a board member and treasurer for the Small Business Technology Development Center and Children’s Protection Center, respectively.

Meador also serves on the loan committee for Rural Missouri Incorporated (RMI), a certified development company that processes SBA 504 loans. 504 loans are designed to provide long-term, fixed-rate financing with low down payments to businesses and are used to acquire real estate, machinery or equipment for expansion or modernization.

Since being named the SBA Financial Advocate of the Year by the SBA in 2006, Meador has been recognized as the William H. Bowen Salesperson of the year (2016) and is a two-time recipient of the Regions Chairman’s Club Award (2016, 2017).

## About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$17.6 billion in assets (as of March 31, 2019) and today operates more than 200 branch locations throughout Arkansas, Colorado, Illinois, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>.

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