

Simmons Bank Names President for North Texas Division - May 9, 2019

DALLAS-FORT WORTH, Texas – Simmons Bank has named J. Terry Smith of Fort Worth, Texas president for the company’s North Texas Division. Smith will lead key banking functions for the Dallas-Fort Worth market, including management for bank product offerings, brand awareness, business development and community engagement.

Smith’s promotion caps 35 years of industry experience in the Dallas-Fort Worth area, America’s fastest-growing metro region with a total population of 7.5 million.

“Terry is a multi-skilled executive with an unparalleled understanding of our Dallas-Fort Worth market,” said Marty Casteel, Simmons Bank chairman and CEO. “Terry’s leadership has already produced outstanding results and continuity following Simmons’ merger with Southwest Bank, and this promotion is a natural extension of his leadership.”

Smith previously served as executive vice president and chief lending officer of Southwest Bank, which merged with Simmons Bank in 2018, and played a key role following the merger as Simmons’ regional chairman for Dallas and Fort Worth. In the year preceding his promotion, Smith oversaw a 12.56 percent increase in loans for Simmons’ Dallas-Fort Worth area.

Smith holds a master’s degree in finance from the University of Texas at Austin and holds a bachelor’s degree in agricultural economics from Texas A&M University. He serves as a board member for the Fort Worth Chamber of Commerce, Downtown Fort Worth, Inc. and Mays Business School Commercial Banking Program at Texas A&M. Smith is a past board member for Dallas Summer Musicals, Christian Community Action and St. Ann Catholic Church.

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$17.6 billion in assets (as of March 31, 2019) and today operates more than 200 branch locations throughout Arkansas, Colorado, Illinois, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>.

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FOR MORE INFORMATION, CONTACT:

SARAH SHAFER
Simmons Bank
Communications Specialist
501.612.8412 (mobile)
501.223.4282 (office)
sarah.shafer@simmonsbank.com

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