

Simmons Bank Names Matthew Bird as Community Executive - October 4, 2017

UNION CITY, Tenn. – Simmons Bank announced the promotion of Matthew Bird to the position of Union City community executive today. Bird previously served the bank as vice president and commercial loan officer. A lifelong resident of west Tennessee, Bird has seven years of experience in retail and commercial banking with Simmons Bank.

“Matthew is passionate about his work and helping businesses achieve their financial goals,” said Tony Gregory, Tennessee regional chairman for Simmons Bank. “We are confident his experience and knowledge will serve him well as community executive.”

Bird graduated with a Bachelor of Science in business management from Lambuth University in Jackson. He is a graduate of both the Southeastern School of Advanced Commercial Lending and the Southeastern School of Banking.

As he assumes his new role as community executive, Bird will serve as primary contact for customer banking relationships and will work closely with clients to meet their financial service needs.

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$9.1 billion in assets with 150 branch locations throughout Arkansas, Kansas, Missouri and Tennessee. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>.

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