

Simmons Bank Named One of the Best Places to Work in Arkansas - July 17, 2018

LITTLE ROCK, Ark. – Simmons Bank was recently named among 40 companies as one of the 2018 Best Places to Work in Arkansas. This annual program, now in its sixth year, was created by Arkansas Business and Best Companies Group.

The Best Places to Work in Arkansas survey and awards program was designed to identify, recognize, and honor the best employers in Arkansas that are benefiting the state's economy, workforce and businesses.

The bank considers being a Great Place to Work one of its core strategic pillars and provides its 2,700 associates with numerous programs and benefits to support this effort. To help associates live their best lives, Simmons provides a multi-layered well-being program that goes beyond the traditional physical wellness program, covering emotional, personal and financial wellness in addition to physical wellness. Leadership development programs are also critical to Simmons' success and are designed to fit the needs of everyone from the company's emerging leaders to its most seasoned professionals. Simmons' top performers are recognized and rewarded regularly through various recognition opportunities available to managers. These are only a few of the many programs that Simmons has created to support its associates and leaders.

"Behind every high-performing company stands an exemplary team, and today's award is a true reflection of the people who make up Simmons Bank," said Marty Casteel, chairman and CEO of Simmons Bank. "We are so proud of our associates' passion and integrity, and the way those qualities set our workplace apart."

A two-part survey process was used to determine the Best Places to Work in Arkansas. The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the top companies and the final rankings.

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$15.6 billion in assets (as of March 31, 2018) and today operates approximately 200 branch locations throughout Arkansas, Colorado, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>.

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