

Simmons Bank Hosts Third Annual Agri Summit - February 1, 2018

PINE BLUFF, Ark. – Simmons Bank hosted its third annual Simmons Agri Summit Thursday. Nearly 300 farmers, producers and farm-related business owners gathered at the White Hall Community Center in Jefferson County to network and participate in sessions focused on the current economic landscape, what to expect from the 2018 Farm Bill and scientific developments impacting the agriculture industry.

“Simmons has deep roots in the Delta. We know our local and regional communities are supported by agriculture and have been supporting farmers for more than 100 years,” said Freddie Black, Arkansas regional chairman for Simmons Bank. “We want to be able to support them with financial knowledge and connect them with industry experts for success.”

The free conference included featured speakers Dr. David Kohl, president of AgriVisions; Jay Mahaffey, manager of Monsanto’ Scott Learning Center, and attorney David Bridgforth of Ramsay, Bridgforth, Harrelson and Starling. Kohl spoke on the economics of agriculture and the financial health of the industry. Mahaffey focused on advanced biotechnology and agronomic techniques, and Bridgforth provided a Farm Bill update.

“The conference was created as an additional resource, and it is encouraging to have seen familiar faces again this year,” said Black. “We are here for our clients every day and enjoy spending this time together at the Agri Summit each year.”

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$9.1 billion in assets with 150 branch locations throughout Arkansas, Kansas, Missouri and Tennessee. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>.

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FOR MORE INFORMATION, CONTACT:
CAROLINE P. MAKRIS
Simmons Bank
VP/Manager Marketing & Communications
501.944.0518 (mobile)
501.377.7615 (office)
caroline.makris@simmonsbank.com

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