

# Simmons Bank Hosts Agri Summit 2017 - January 25, 2017

PINE BLUFF, Ark. (Jan. 25, 2017) – Simmons Bank hosted its second annual Simmons Agri Summit Wednesday. More than 250 farmers, producers and farm-related business owners gathered at the Pine Bluff Convention Center in Pine Bluff, Ark. to network and participate in sessions focused on the current economic landscape, the future of commodity pricing and scientific developments impacting the agriculture industry.

“Simmons has deep roots in the Delta. We understand the impact agriculture has on our local and regional economies, and we’ve been supporting farmers for more than 100 years,” said Freddie Black, Arkansas regional chairman for Simmons Bank. “Our farmers have had some difficult growing seasons these past few years, so now more than ever, we want to be able to support them – not only with our financial expertise, but also by bringing in industry experts to help them best prepare for a successful year.”

The free conference included featured speakers Richard Brock, owner and president of Brock Associates; Jay Mahaffey, manager of Monsanto’s Scott Learning Center and Bryan Bomar, southern integration manager of Archer Daniels Midland Company. The program also included a financial panel. Agricultural financial consultant Wayne Beaty of 4B Company, CPA Mary Ellen Greenway of McQueen & Company Ltd and associates from Simmons Bank took questions from the crowd ranging from “How often should I have my equipment appraised?” to “Are there certain retirement plans farmers should be using?” and more.

“We hope farmers find our conference helpful, and judging from the returning faces from last year’s event, we take that as a good sign,” said Black. “Our associates are here for this important population not just today but every day. We always welcome a call and the chance to share financial counsel.”

## About Simmons Bank

Simmons Bank (Member FDIC) is an Arkansas state-chartered bank that started as a community bank in 1903. Through the decades, Simmons has expanded its products and services, offering personal and business banking to wealth management services and a renowned low-rate credit card. Simmons has grown steadily to approximately \$8.4 billion in assets as of September 30, 2016 with nearly 200 branch and ATM locations throughout Arkansas, Kansas, Missouri and Tennessee. It is the subsidiary bank for Simmons First National Corporation, a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>.

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