

Simmons Bank Expands Metro Market Development Leadership - June 1, 2022

(Little Rock, ARK.) – Simmons Bank announced today the expansion of the Business Development team across the organization with the promotions of Laura Condley, Tim Maiden, Dion Grey and the additions of Erica Preston and Ray Torrence, III. With the creation of the Metro Market Development group announced earlier this year, these key leadership roles oversee private client and business banking, deepen and develop customer relationships as well as provide collaborative financial solutions across all business channels.

“The expansion of our Metro Market Development leadership team is a direct result of our growth among our six-state footprint,” said Chris White, EVP, metro market development. “As we continue to pursue growth, we are thrilled to promote and welcome experienced professionals who will expand our client base by delivering exceptional customer service.”

Laura Condley has been promoted to senior vice president, director of market development in the Fort Worth Market. Joining Simmons Bank in 2020 as a market retail manager, Condley has nearly 20 years of banking, marketing and retail experience. Consistently ranking as a top performer, Condley led business development strategy and has cultivated retail banking teams throughout the Dallas-Fort Worth market. An active community volunteer, Condley dedicates her time to ACH Family Services and Mission Mansfield.

With more than 20 years of commercial banking experience, **Tim Maiden** was promoted to senior vice president, director of market development in the Dallas market. Joining Simmons Bank in 2019, Maiden manages an extensive commercial portfolio and drives commercial strategy for the Dallas MSA. Recently as Simmons Bank’s Volunteer of the Year, Maiden serves as treasurer for the Duncanville Chamber of Commerce. Maiden graduated from Leadership Southwest in 2015 and Leadership Dallas in 2017. During the same time, Tim was recognized by the Dallas Business Journal twice in 2015, as a “40 Under 40” recipient and in 2019 he became a Minority Business Leader honoree.

Dion Grey has been promoted to senior vice president, director of market development in the Memphis Market. With more than 20 years of experience in the banking and finance industry, Grey joined Simmons Bank in 2021. An alumnus of Grambling State University with a bachelor’s in marketing, Grey volunteers for several non-profit organizations including Tennessee Achieves. Grey is a graduate of the 2018 Class of Leadership Bartlett.

Simmons also announced the addition of **Erica Preston** as senior vice president, director of market development for Northwest Arkansas. Preston will drive partnerships with all lines of business, focusing especially business development, business banking, Private Client and CRA. Prior to joining Simmons, Preston served as chief operating officer for financial institution in Northwest Arkansas, where she oversaw reporting and analysis for retail banking. An alumna of the University of Arkansas at Fayetteville, Preston is also a graduate of the University of Colorado School of Banking. Preston was recognized by Talk Business and Politics “Forty Under 40” distinction.

Veteran banker **Ray Torrence, III** joins Simmons as the senior vice president, director of market development for St. Louis. With nearly 25 years of banking experience, Torrence led retail and business banking teams with a focus on developing client relationships and pursuing growth throughout Missouri, Tennessee, Illinois, Iowa, and Western Kentucky. Torrence is a volunteer for several non-profits including the leadership team for the United Way, high school youth leader for his local church and as a classroom volunteer for Junior Achievement.

About Simmons Bank

Simmons Bank is a wholly owned subsidiary of Simmons First National Corporation (NASDAQ: SFNC), a Mid-South based financial holding company that has paid cash dividends for 113 consecutive years. Simmons Bank operates more than 200 branches in Arkansas, Kansas, Missouri, Oklahoma, Tennessee and Texas. Founded in 1903, Simmons Bank offers comprehensive financial solutions delivered with a client-centric approach. Simmons Bank was named to *Forbes* list of “America’s Best Banks” in 2022 and in 2021 was named to *Forbes* list of “[World’s Best Banks](#)” for the third consecutive year. Additional information about Simmons Bank can be found on our website at simmonsbank.com, by following [@Simmons_Bank](https://twitter.com/Simmons_Bank) on Twitter or by visiting our [newsroom](#).

FOR MORE INFORMATION, CONTACT:

ASHLEY LEOPOULOS
Simmons Bank
Public Relations Manager
ashley.leopoulos@simmonsbank.com

501.413.7055 (mobile)

<https://newsroom.simmonsbank.com/Simmons-Bank-Expands-Metro-Market-Development-Leadership-June-1,-2022>