

Simmons Bank Announces Expanded Correspondent Banking Services, Promotes Scott Heady - May 24, 2018

LITTLE ROCK, Ark— Simmons Bank has named Scott Heady of Kansas City, Missouri director of correspondent banking. Heady will lead the expanded department, delivering services including credit and treasury management, to financial institutions throughout its seven-state footprint.

“We are now in a position where we can partner with community banks to better serve their needs in this changing environment,” said Matt Reddin, Simmons Bank president of banking enterprise.

Heady has worked for Simmons Bank since March 2017, as senior vice president of commercial banking. Prior to joining Simmons, Heady served as senior vice president in the commercial banking division of UMB Bank, also in Kansas City, for nine years. Heady has more than 30 years of corporate middle market banking experience, including correspondent banking during the financial crisis. In his new role, Heady will relocate to Little Rock, Arkansas, where he will mobilize a team to partner with community banks across Simmons’ footprint.

“We could not be more pleased to have Scott assume this position,” Reddin said. “Scott’s outstanding track record of managing a significant and complex loan portfolio combined with his ability to develop consultative relationships make him an incredible asset to Simmons.”

Heady’s work extends to charitable causes in the Kansas City area. He currently chairs the finance committee for Villa St. Francis, a nursing and memory support community. Additionally, Heady is past chairman of both the board and finance committees for Santa Marta, a continuing care retirement community sponsored by the Archdiocese of Kansas City in Kansas. From 1989 to 1999 Heady was an adjunct faculty member at Park University teaching finance and economics.

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons is a subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>.

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