Simmons Announces New Investment Advisers in Conway

Nancy Jackson joins Simmons with three decades of experience in financial services in Conway.

"My years here have given me the chance to observe and work with some of the finest firms around," she said. "I'm thrilled with the opportunity to now serve clients through Simmons. I'm especially excited about the wide range of products and services offered by Simmons. I value the personal relationships I've developed with my clients and look forward to continuing to work with them."

Michael Jackson moved to Conway when the population was only about 20,000 people and later graduated from Conway High School and the University of Central Arkansas. He has watched Conway grow to a city of more than 65,000 residents.

"For more than 10 years, I worked with companies and individuals who are recovering from natural disasters," he said. "Now I will work with people to support their current lifestyles, retirement income needs and legacy goals. I stress simplicity, transparency and a disciplined process to measure progress. I take pride in listening to people and helping them achieve their objectives."

James Alger, the president and chief operating officer of Simmons First Investment Group, said: "We're excited to have Nancy and Michael on our team. They're outstanding at what they do, as their many clients can attest."

About Simmons First National Corporation

Simmons First National Corp. is a financial holding company headquartered in Pine Bluff, Ark., with total assets of almost \$7.6 billion. The company conducts financial operations in Arkansas, Kansas, Missouri and Tennessee. The company's wholly owned subsidiary, Simmons Bank, offers comprehensive financial solutions delivered with a client-centric approach. The company's common stock trades on the NASDAQ Global Select Market under the symbol "SFNC."

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