

Simmons Announces New Hires, Promotions - September 17, 2019

LITTLE ROCK, Arkansas – Simmons Bank has announced significant promotions for several Arkansas associates, with positions ranging from chief banking officer to Arkansas regional community president. The company has also hired a director of commercial and industrial (C&I) banking and a new central Arkansas community president.

Matt Reddin, executive vice president and chief banking officer

Reddin, who most recently served as Simmons Bank's president of banking enterprise, has been named chief banking officer. The promotion, which places Reddin at the helm of nearly all of the bank's revenue-generating business units, caps 18 years of industry experience and nearly five years at Simmons.

"Matt's natural leadership and penchant for creative solutions have strongly complemented Simmons' growth trajectory," said Marty Casteel, Simmons Bank chairman and CEO. "We're confident that his skills will be leveraged to even greater effect with this enhanced role."

A 2009 Arkansas Business 40 Under 40 honoree and graduate of the Little Rock Regional Chamber of Commerce's Leadership Greater Little Rock program, Reddin serves as an advisory board member for Ouachita Baptist University's Hickingbotham School of Business. He previously served as a board member for the Arkansas Arts Center, Bethany Christian Services and Arkansas Children's Hospital Committee for the Future.

Paul Lowe, central Arkansas market president

Stepping into a role vacated by Chris White, Simmons' freshly promoted Arkansas regional community president, Lowe has joined the bank as central Arkansas market president. In this position, Lowe will oversee Simmons' highest-ranking market by branch locations, working with customers and associates to drive a client-focused delivery of Simmons' full suite of banking products.

Lowe joins Simmons from Arvest Bank, where he served as executive director of corporate and commercial banking. Prior to his time at Arvest, Lowe served as Bear State Bank's corporate banking division president.

A Ouachita Baptist University alumnus and member of Leadership Greater Little Rock, class XXIII, Lowe is also a graduate of the Southwestern Graduate School of Banking at Southern Methodist University. He serves as an advisory board member for the Hickingbotham School of Business.

Lisa Montejo Chrzanowski, director of C&I banking

As Simmons' director of C&I banking, Chrzanowski will spearhead Simmons' C&I loan banking strategy, focusing on expanding options for Simmons' business and commercial clients.

Bringing more than 20 years of industry experience, Chrzanowski joins Simmons from Bank of America, where she most recently served as senior credit products officer and senior vice president.

Chrzanowski is a graduate of the Little Rock Chamber of Commerce's Leadership Greater Little Rock, class XXVII.

Chris White, Arkansas regional community president

White, who has seen Simmons grow from \$2.4 billion in assets to its current size of \$17.9 billion since joining the bank in 2004, has been promoted to Arkansas regional president.

Prior to this promotion, White served in a variety of roles across Simmons' home state, most recently as central Arkansas community president. In this role, he oversaw and developed Simmons' presence in the Little Rock area. White will now lead Simmons' 11 Arkansas community presidents as these local leaders focus on strategy, business development, and loan and deposit growth.

A recipient of Arkansas Business' 40 Under 40 award, White is a graduate of Leadership Fayetteville, Leadership Hot Springs, Leadership Greater Little Rock and Leadership Arkansas. He serves on numerous boards, including the Arkansas Symphony Orchestra and the American Red Cross of Central Arkansas.

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$17.9 billion in assets (as of June 30, 2019) and today operates more than 200 branch locations throughout Arkansas, Colorado, Illinois, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit www.simmonsbank.com.

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