

# **SIMMONS FIRST ANNOUNCES 128 PERCENT INCREASE IN CORE EARNINGS**

Year-to-date core earnings were \$89.6 million, an increase of \$50.9 million, or 131.5 percent, compared with the same period of 2014. Year-to-date diluted core earnings per share were \$3.18, an increase of \$0.89, or 38.9 percent. Year-to-date net income was \$74.1 million, or \$2.63 diluted earnings per share.

“We are very proud of our team for achieving record operating results in 2015. The hard work by all of our associates, especially those new to Simmons, has established a firm base on which to build. We look forward to continued momentum into 2016,” said George A. Makris, Jr., chairman and CEO.

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