Danny Chadakhtzian Named St. Louis Market President for Simmons Bank -February 27, 2017

Danny Chadakhtzian has been named the St. Louis market president for Simmons Bank. Chadakhtzian joined Simmons in 2014 and has been a leading loan producer for the company the past three years.

"Danny's demonstrated leadership ability, his knowledge of the St. Louis market and his proven track record with customers will be keys to our continued success," said Gary Metzger, the Missouri/Kansas regional chairman for Simmons. "We're confident that Danny's leadership of our talented St. Louis team will allow us to continue to grow our market share and better serve our customers."

Chadakhtzian is a native of Montreal, Quebec. He came to St. Louis to attend Saint Louis University (SLU), where he played on the hockey team and majored in finance and international business. Chadakhtzian graduated from SLU in 2001 with a bachelor's degree in business administration and began his banking career as a credit trainee for a St. Louis bank. He has served in officer and management roles for various financial institutions in St Louis.

Chadakhtzian, who completed the real estate certificate program at the University of Wisconsin School of Business in 2005, is a member of the Urban Land Institute, the International Council of Shopping Centers and the National Multifamily Housing Council.

About Simmons Bank

Simmons Bank (Member FDIC) is an Arkansas state-chartered bank that started as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$8.4 billion in assets, with nearly 180 branch and ATM locations throughout Arkansas, Kansas, Missouri and Tennessee. It is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly-traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit www.simmonsbank.com.

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