

Bank SNB, A Division of Simmons Bank, Names Stephanie Verdugo Senior Vice President of Commercial Banking - August 16, 2018

AUSTIN, Texas – Stephanie Verdugo has been promoted to senior vice president of commercial banking at Bank SNB, a division of Simmons Bank. Verdugo's promotion follows three years at Bank SNB, where she previously served as senior commercial banker and vice president of commercial banking.

Verdugo's expertise spans from complex healthcare clients to commercial and industrial relationships.

"This promotion acknowledges Stephanie's banking expertise and her ability to successfully deliver sophisticated financial services to the Austin business community," said Clay Jett, Bank SNB regional chairman for south Texas. "She is dedicated to the success of her clients and team. Our clients truly appreciate the value Stephanie brings to our relationships with them."

Prior to Verdugo's promotion, she was selected for Bank SNB's elite leadership development program NextGen, which pairs top-performing young professionals with executive mentors.

A dedicated supporter of her local community, Verdugo serves on numerous committees and is a board member for nonprofit College Forward. She has previously served as a March of Dimes Bank Ambassador and as a Livestrong Cyclists participant and fundraiser.

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$16.2 billion in assets (as of June 30, 2018) and today operates approximately 200 branch locations throughout Arkansas, Colorado, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>.

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