

Bank SNB, A Division of Simmons Bank, Names Dan Hodges Austin Market President - June 12, 2018

AUSTIN, Texas – Dan Hodges has been named market president of Bank SNB, a division of Simmons Bank, in Austin, Texas. Hodges' transition to Bank SNB follows 14 years at Regions Bank, where he most recently served as city president for Austin and San Antonio.

Hodges will oversee Bank SNB's banking operations for the Austin metro market and be responsible for continued profitable growth. Additionally, he will lead the delivery of Bank SNB's financial products and services in the Austin community through a team of experienced bankers.

"Bank SNB has gained an outstanding leader in Dan Hodges," said Clay Jett, Bank SNB regional chairman for south Texas. "Dan's proven skills and passion for community service reflect our values in every way. I'm confident that he will be an incredible asset to our team."

Hodges has 40 years of financial experience in the Dallas, Houston and central Texas metro markets, with expertise that ranges from capital markets and leasing to large corporate and middle market business lending.

"Dan's knowledge of the Texas market brings tremendous value to our company and customers alike," said Mark Funke, Simmons Bank southwest division president.

An avid supporter of his local community, Hodges serves as a board member for the Austin Chamber of Commerce and Round Rock Chamber of Commerce, and as an advisory board member for the Greater Asian Austin Chamber of Commerce. He served as past director of the Texas Business Hall of Fame and past executive advisory board member of the Austin Business Journal.

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$15.6 billion in assets (as of March 31, 2018) and today operates approximately 200 locations in Arkansas, Colorado, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank of Simmons First National Corporation (NASDAQ: SFNC), a publicly traded financial holding company headquartered in Pine Bluff, Arkansas. For more information, visit <http://www.simmonsbank.com/>.

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