

Bank SNB, A Division of Simmons Bank, Expands Austin Commercial Banking Team - June 26, 2018

AUSTIN, Texas – Bank SNB, a division of Simmons Bank, has named Michael Cullen senior vice president of commercial banking and Spence Maier vice president and senior commercial banker in Austin, Texas.

Michael Cullen

Cullen's transition to Bank SNB follows 34 years of experience in the financial industry. He has expertise in business development for commercial real estate, C&I, SBA, small business loans, deposits and lines of credit. At Simmons, Cullen will spearhead business development, Treasury Management service referrals, construction loan management and commercial deposit acquisition.

"Michael's visionary and multidimensional leadership make him an ideal fit for Bank SNB," said Dan Hodges, president of Bank SNB's Austin market. "His expertise and customer focus are invaluable assets to our team."

An alumnus of Southwestern Graduate School of Banking at Southern Methodist University, Cullen also holds a master's degree in agriculture economics from Texas A&M University.

Spence Maier

Maier will work with Cullen to oversee business development and networking, construction lending and commercial and personal acquisition of deposits, in addition to managing commercial real estate, C&I, OORE, and Land and Treasury Management service referrals.

Prior to joining Simmons, Maier served as senior vice president of commercial lending for Sage Capital Bank's Austin market. He has 16 years of financial experience with personal and institutional accounts.

"With his proven ability to meet and exceed revenue goals, Spence is just the kind of leader Bank SNB needs during this season of unprecedented growth," said Dan Hodges, president of Bank SNB's Austin market. "Spence's passion and proficiency will be felt at every level of our customers' experience."

A graduate of Graceland College in Lamoni, Iowa and former professional athlete, Maier serves on the Board for the Cory Redding Foundation in Austin and is a Committee Golf member at University of Texas Club.

About Simmons Bank

Simmons Bank is an Arkansas state-chartered bank that began as a community bank in 1903. Through the decades, Simmons has developed a full suite of financial products and services designed to meet the needs of individual consumers and business customers alike. Simmons has grown steadily to approximately \$15.6 billion in assets with 200 branch locations throughout Arkansas, Colorado, Kansas, Missouri, Oklahoma, Tennessee and Texas. Simmons is the subsidiary bank for Simmons First National Corporation (NASDAQ: SFNC), a publicly traded bank holding company headquartered in Pine Bluff, Arkansas. For more information, visit www.simmonsbank.com.

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