

# Al Druso Joins Simmons Bank as Bank Card Manager

Druso, a graduate of Ashland College in Ohio, began his banking career with Society Bank in Cleveland. From 2000-03, Druso was the general manager of a credit card and merchant center for Marshall & Ilsley Corp -- Metavante. He was responsible for more than 225 employees servicing almost 350 financial institutions across the country. The center managed customer service, accounting, collections, credit, security, client relations, account management and sales. The center was responsible for more than two million credit cards and almost 30,000 merchants.

In 2003, Druso became the first vice president of card services for First Financial Bank of Cincinnati. He managed debit card products, credit card products, ATMs and merchant services. He worked for First Financial until joining Simmons earlier this month.

Bank card is one of the most dynamic industries in which we compete," said Larry Bates, Simmons' executive vice president for specialty lending. "Al brings a unique set of skills to Simmons. He's committed to excellent service and will ensure that we offer the best product benefits and features."

## About Simmons First National Corporation

Simmons First National Corp. is a financial holding company headquartered in Pine Bluff, Ark., with total assets of almost \$7.5 billion. The company conducts financial operations in Arkansas, Kansas, Missouri and Tennessee. The company's wholly owned subsidiary, Simmons Bank, offers comprehensive financial solutions delivered with a client-centric approach. The company's common stock trades on the NASDAQ Global Select Market under the symbol "SFNC."

## ### FOR MORE INFORMATION CONTACT:

REX NELSON  
Senior Vice President  
Director of Corporate Community Relations Simmons Bank  
501) 377-7606

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