

Simmons Bank hires David Kennedy as Chief Technology Officer

Seasoned technology veteran brings more than 25 years of experience

LITTLE ROCK, Ark., May 20, 2025 /PRNewswire/ -- Simmons Bank announced the addition of David Kennedy as executive vice president and chief technology officer. Kennedy will be responsible for overseeing the delivery of technology capabilities to all areas of the bank. He will also play a crucial role in Simmons' technical strategy, including innovation, infrastructure, cost reduction and collaboration to ensure that the technology efforts align with business success.

"David Kennedy joins us with a strong reputation for leading complex technology organizations and delivering impactful change," said Ann Madea, EVP Chief Information Officer. "As we accelerate our technology strategy and enhance the resilience and scalability of our platforms, David's deep understanding and leadership will be instrumental in shaping the next phase of our transformation."

Prior to joining Simmons Bank, Kennedy served as executive vice president and chief information officer at a Southeastern, regional bank where he led the direction of all corporate technology and innovation initiatives. His previous experience also includes systems architecture, vendor management and infrastructure modernization.

Kennedy holds a bachelor's degree in computer science from Mississippi State University. He also completed educational programs at The Pacific Institute, Harvard Business School, and the University of Louisiana at Lafayette. He serves as vice president of the board for Old Mountain Arboretum and is a former board member for Acadiana Animal Aid.

About Simmons Bank

Simmons Bank is a wholly owned subsidiary of Simmons First National Corporation (NASDAQ: SFNC), a Mid-South based financial holding company that has paid cash dividends for 116 consecutive years. Simmons Bank operates 222 branches in Arkansas, Kansas, Missouri, Oklahoma, Tennessee and Texas. Founded in 1903, Simmons Bank offers comprehensive financial solutions delivered with a client-centric approach. In 2024, Simmons Bank was recognized by *Newsweek* as one of [America's Best Regional Banks 2025](#), by *U.S. News & World Report* as one of the [2024-2025 Best Companies to Work For in the South](#) and by *Forbes* as one of [America's Best-In-State Banks 2024](#) in Tennessee and [America's Best-In-State Employers 2024](#) in Missouri. Additional information about Simmons Bank can be found on our website at simmonsbank.com, by following [@Simmons_Bank](#) on X (formerly Twitter) or by visiting our [newsroom](#).

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